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Art Money & Success: A Complete And Easy-to-follow System For The Artist Who Wasn't Born With A Business Mind.

ART *Money* SUCCESS

FINALLY MAKE A LIVING DOING WHAT YOU LOVE

A complete and easy-to-follow system for the artist who wasn't born with a business mind. Learn how to find buyers, get paid fairly, negotiate nicely, deal with copycats and **sell more art**.

MARIA BROPHY



Synopsis

FINALLY MAKE A LIVING DOING WHAT YOU LOVE Why is it that some artists are wildly successful, while others just barely squeak by? It may seem like an unfathomable mystery, how some are earning six figures while other, more talented artists, are struggling. Maria Brophy has dedicated 20 years of her life to researching the specific strategies that successful artists follow. After applying these strategies to her husband Drew Brophy's career, Maria grew his art sales to multiple six-figures yearly. In **ART MONEY SUCCESS**, Maria tells personal stories of her own business deals, successes and failures, while sharing non-conventional wisdom that will explode your art sales. With the exercises and worksheets included, you can apply the insights to your own business for immediate results. The tools inside will help you:

- Connect with your right buyers
- Increase your \$\$\$ income today
- Sell art easily and negotiate nicely
- License your art and get paid multiple times for one artwork
- Implement powerful money and business practices
- Trust your own creative intuition

If you are interested in generating more money and success from your art, then this book is for you!

"A lot of people tell me that I should sell my work, but Maria Brophy is the first person who has been able to tell me how, in a viable way."

—Joe Mahoney

"Hands-down the most practical business guide for artists I've ever read. The strategies and scripts inside will help you reach more buyers and easily sell your art for the price it deserves."

—Derek Murphy @creativindie

Find buyers, get paid fairly, negotiate nicely, deal with copycats and sell more art.

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Customer Reviews

Finally, an awesome easy-to-follow system for the professional artist with "need to know" business tips. If you're in business, it really is about finding buyers, getting paid and marketing, marketing, marketing. ... Maria not only says it, she does it! If you want to sell more art, you need this book!

This book is chock full of real advice from someone who is and has been there. I love all of the worksheets within and you can really hear Maria asking you to complete them before moving on. I think this might be what sets this book apart; it really urges you to do the work while you are reading through the book which I think results in a more successful understanding of her words and of your own path. This book compels you to do the work you need to do to become a professional, money-making artist. Her real-life examples are priceless because they are first-hand, genuine and real. She shares the good and the bad which makes her feel relatable. I'm almost through my first read and I will read it again as soon as I'm done. There is so much information and wisdom to glean from this book that one read is not enough. She provided me with new ways of thinking about how to make my art work that I've just simply not thought of before. Lastly, I love the way Maria ties in not only working on your artwork but working on yourself in order to have the best outcomes and most success. So much of this book could apply to so many businesses, not just art! Outstanding guide for new and experienced artists alike.

I have read Maria's book and I am super impressed with her depth of coverage, quality of her writing, and clarity that she brings to putting successful steps in action. It is very clear that Maria is writing from a perspective of real life experience and not a "wanna be". I have learned several ideas and concepts from her book that I am in the process of employing in my creative business. As the editor of an artist's publication and someone that has earned an MBA, I feel strongly that Maria's strategies should be helpful to every type of visual artist that wants improve their market

acceptance. Highly recommended. This book should be standard issue for every MFA graduate or anyone that is serious about getting their artwork out into the world.

This is a very unique and genuine approach to describing how many avenues of the Art Business one could go. What I love the most about Maria's perspective and the simple way she's tackled each scenario is a breathe of fresh air. She really pin-points real life scenarios, personal experiences and it's done in a timeless fashion. There's also a true underlying tone of really caring and dissecting the process for "what is best for each personal circumstance". There's never one way to do anything, and Maria truly highlights that whole perspective. If you're done with the "traditional" ways of getting your Art noticed, and feel you have to take a ticket and sit in line, waiting for your number to be called....you're going to really resonate with this book. It's refreshing to know there are real people, with tangible expectations and methods to get your dreams accomplished, while you're in it and hustling. Thank you Maria and Drew for your testimonies and caring for the process and industry!

I have been a follower of Maria's blog and newsletter for many years. I was thrilled when I heard she was writing a book. It is chuck full of down to earth and easy to follow advice. Maria holds nothing back - she is very open about her career consulting artists and managing her husband's art career. She has years of practical experience to share and does so with no pretense. There are also worksheets to make you think and help you apply her realistic advice.

I have read every art business book out there. I was worried this book might be more of the same old advice out there and I was delighted to be proven wrong! This book is full of REAL information and "meat"...no fluff! It is invaluable for its ACTUAL strategies for producing a real career/business and not just the trite "share your work on social media" type advice. I admire Maria for her focus on strategy and for thinking outside the box to FIND opportunities where her husband and his work can shine and help others. I highly recommend this book to anyone who wants to hear about experiences straight from a successful artist team...people who have been there and done that and walk the walk. You won't be disappointed!

Ordered the paperback as soon as it was available to order and is well worth the purchase! Still going through the book and so far it has a wealth of information and good personal content that keeps me wanting to read more. Will be using this book as a reference over and over! I love how

Maria shares that I can pick and choose what will work for me. The book is full of encouragement and real life experiences applying to the information shared. Recommend this book for any artist who wants to start or wants to improve on what already doing in their art business. Great ideas and practices for both inside the box and outside the box applications.

I love everything about this book. It's been very very good for me to help get my mindset in the right place. And I haven't even finished it yet. The concepts can be applied to all kinds of art making. So just buy it and do the clarifying exercises, they are worth way more than the purchase price.

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